

Innovating contemporary upholstery printed designs with the use of Feng Shui's art rules

Rania Elsayed Elaraby Mohamed Elmasry

Textile Printing, Dyeing and Finishing Department, Helwan University, College of Applied Arts,
Cairo, Egypt

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ABSTRACT: Ancient Chinese thought that home physically reflects what individuals are experiencing in life, because that everything chosen to surround us will affect us emotionally. According to this argument ancient Chinese put the rules of the Feng Shui, which knows as an art and science of balancing the energy of a space through the arrangement of items. The goal is to maximize the flow of the Chi, or the energy around us. The history of Feng Shui in Chinese cultural heritage and its philosophical values and psychological effects reached through many of the studies carried out by Feng Shui teachers over hundreds of years, so the research find the necessity need of studying the *Feng Shui* and knowing its elements importance (symbols and colors) and its aesthetic values and psychological effects on the user and take advantage of them in the development of designs for printed upholstery fabrics and which is suitable to furnish the bedrooms , living rooms and dining rooms .

KEYWORDS: *Feng Shui*, innovation, elements, *Chi*, Upholstery fabrics.

1 INTRODUCTION

Feng shui history began five thousand years ago with the "Wandering Tribes" that colonised the area now known as China. Their knowledge allowed them to establish an incredibly advanced civilisation alongside the indigenous tribes of the *Yangshao* and the *Lungshan* and part of this knowledge is still used today and known as Traditional or Classical *Feng Shui*. (J. Eitel , 1873,3)

But scientists have hitherto looked upon *Feng shui* as derived chiefly from the teachings of *Choo-he* and other philosophers of the Sung dynasty. The leading principles of *Feng shui* have their roots in remote antiquity, and it would not be exaggeration to say, that, though indeed modern *Feng shui* was not a distinct branch of study or a separate profession before the *Sung* dynasty (A.D. 960-1126), yet the history of the leading ideas and practices of *Feng shui* is the history of Chinese philosophy. (J. Eitel , 1873,37)

1.1 RESEARCH PROBLEM

The problem of the search is to identify the rules and the principles of *Feng Shui* art and clarify its importance in the design field, and then how to use its elements which represent in symbols and colors to innovate designs for upholstery fabrics suitable for different home rooms.

1.2 RESEARCH IMPORTANCE

Feng Shui is considered as one of the most important ancient Chinese sciences, which focused on how to work on the flow of positive energy in the place through the use of colors and symbols. So the artistic study of this science will clarify the meaning of these elements (symbols and colors) and its psychological effects on the individual. The artistic importance of the

research represented in opening a new field in the design of upholstery printed fabrics to achieve contemporary and modernity, with taking psychological factor of the users into consideration.

1.3 RESEARCH OBJECTIVES

The research aims to identify *Feng Shui* rules, its importance, and how to use its rules in designing upholstery fabrics. It also aims to design printed upholstery fabrics which inspired from *Feng Shui's* elements and colors, and in addition fit with the target place, whether bedrooms, living rooms or dining rooms.

1.4 RESEARCH HYPOTHESES

Research supposed that:

- The artistic study of *Feng Shui* elements will clarify the meanings and psychological effects of (symbols and colors) on the individual.
- The creation of printing upholstery fabrics' designs depending on the rules of *Feng Shui* can produce designs compatible with the psychological needs of the user and fit at the same time with the place, whether bedrooms, living rooms or dining rooms.

1.5 RESEARCH LIMITATIONS

The objective limits

- Artistic study of *Feng Shui* elements (symbols and colors) and its psychological effects on the individual.
- Inspire designs from multi-functional artistic values of *Feng Shui* elements that is suitable with contemporary printed upholstery fabrics and fit at the same time with the room that will be employed in it.

The spatial limit: China.

1.6 RESEARCH METHODOLOGY

Research depends on the following methods:

Descriptive analytical method: And that by making an artistic study of the elements of the *Feng Shui's* art to identify the psychological impact on individual, and also the artistic and analytical study of the designs that inspired from *Feng Shui* elements.

Experimental method: Depends on innovating range of designs inspired by the artistic values of *Feng Shui* elements (symbols and colors) and how to use those elements to fit the nature of the allocated room (bedroom - living room - dining rooms).

2 FENG SHUI IMPORTANCE

Feng Shui is the ancient art and science of placement practiced in China for over five thousand years. It is a practice of balancing and harmonizing interior and exterior space. (Ang ,2003 , 2) It is based on the idea that a universal life force or energy called Chi affects people positively or negatively depending on their physical state and surroundings. (Golangco,2007,4)

The term "*Feng Shui*" (風水) means literally "Wind and Water" both integral elements of mother nature. It is pronounced "Fung Schway" and it refers to a set of rules in Chinese philosophy that govern spatial arrangement and orientation in relation to patterns related to the universal laws, as expressed in the natural world. (P. Castaneda, 2009,4)

The science of *Feng Shui* can reflect on human life not only on a physical level but also on psyche. "Wind" and "Water" represents dynamic flowing life energy which penetrates through and transcends our lives. *Feng Shui* is the art of cultivation of this energy. (Helm , 2009, 4)

The natural forces of wind and water consist of chemical compounds. Whenever these elements meet, they react and change form, releasing energy into the environment. The scientific definition of energy is "a physical property possessed by an object and is a measure of the capability to make things happen. In order for things to happen, some of the energy in the

object must be transferred to some other object". Power is the rate at which this transfer takes place. Wind and water is one of the greatest examples of this process.

To explain this further by looking at the process of respiration. This is where food that was eaten reacts with the oxygen (wind) that was inhaled to form carbon dioxide and water. These two compounds then release energy, which is used to power or metabolize body and sustain life. So human bodies are actually living proof of the power of wind and water or as the Chinese call it, *Feng Shui*. The same thing happens in homes which have both wind and water, creating energy. (<http://www.feng-shui-institute.org/fengshuiscience.htm>, 2015)

Feng Shui masters thought that when person incorporate *Feng Shui* into home's rooms or any other environment, that may nurturing the soul by directing the energies of universe and natural elements, of the wind, water, earth, and metals to it. Also they believe that if anyone want to live a life of peace, tranquility and happiness it is important to be positive and continuously filled with good energy. (<http://www.heatherlydesign.com.au/bedroom-hints/feng-shui-bedroom/>, 2015)

Feng Shui is the practice of achieving a life fulfillment by promoting wealth, health and relationship through harnessing *Chi* (氣) (energy) through all objects in a location. (Ang ,2003 , 2) Every object, inanimate or living, possesses its own energy field and also has an effect on the flow of *Chi* in your environment. (Jan Andersen ,<http://www.streetdirectory.com/>, 2015)

And if these objects are not placed correctly, *Chi* can become blocked. There are many components to the *Feng Shui* rooms, but they basically include color and symbol, as well as placement of certain furniture in particular areas. (<http://www.heatherlydesign.com.au/bedroom-hints/feng-shui-bedroom/>,2015)

3 THE ELEMENTS OF *FENG SHUI*

Scientists say that the majority of people are visual because eyes are the main channel for obtaining information. Upholstery fabric designs awake particular emotions and cause certain reactions. Upholstery symbols and colors dramatically influence mood and health. So in following there is an artistic study for both symbols and color in *Feng Shui* art. (<http://www.design-decor-staging.com/blog/bedding-color-symbolism/15538>, 2015)

3.1 *FENG SHUI* SYMBOLS

For thousands of years the Chinese have used symbols of birds, animals, flowers, plants to attract various kinds of good luck. (<http://www.fengshui-tips.org/feng-shui-symbols.html>, 2015) In the following number of chosen *Feng Shui*'s elements, the research finds them the most suitable elements to use in designing printed upholstery fabrics (furnishing & curtains).

3.1.1 FISH AND CORALS

is a home decoration that is always in style. Fish are symbols of abundance and prosperity in many cultures. (Roberts, 2005, 193) According to ancient Chinese *Feng Shui* home design philosophy, tropical fish in the room helps to attract positive energy. Following Chinese *Feng Shui* masters home decorating recommendations helps create harmonious and pleasant environment, and less stressful in home.

3.1.2 DRAGON

is an important symbol of power, courage, endurance and prosperity to the Chinese. (Yetts, 1912, 15) This dragon is the emblem of vigilance and security, and a symbol of the spirit of positive change. (Coleman, 2004 , 79) A golden dragon holding a pearl is a popular symbol of prosperity. It represents wisdom and happiness. (Roberts, 2005, 193)

3.1.3 FRUIT AND GRAINS

All kinds of bounty from the earth are potent symbols of abundance. The conucopia, or horn of plenty is a conical basket overflowing with harvest wealth. Plump bunches of grapes and fat juicy pineapple are also specifically associated with prosperity, as are sheafs of wheat, rice, or other grains. Place harvest imagery in dinning room to help ensure that family will always dine abundantly on the finest, most nurturing rewards of nature's bounty. (Roberts, 2005, 194)

3.1.4 PLANTS AND FLOWERS

are among the most powerful of *Feng Shui* cures, because their living *Chi* brings natural vitality into home. They bring good *Chi* so long as the plants and flowers are healthy. (Helm , 2009, 8)

3.1.5 PLUM & CHERRY BLOSSOM PETALS

considered as symbols represent love in Chinese art, so they use in home to bring more love into life. (Yetts, 1912, 24)

3.1.6 ORANGE AND LEMON TREES

are *Feng Shui* symbols can add power to home interior decorating. Designs with trees, flowers and green plants are *Feng Shui* symbols of power and growth. (<http://www.design-decor-staging.com/blog/feng-shui-home-colors-chinese-symbols/>, 2015)

3.1.7 BAMBOO

Dracaena sanderana, although it is not a variety of bamboo, has become popular in recent years as a *feng Shui* cure. (Roberts, 2005, 197)

3.1.8 ACORNS

The tiny acorns, is a symbol of great potential. Real acorn have strong natural energy . (Roberts, 2005, 192)

3.1.9 WATER

in *Feng Shui* is associated with activating, home energy, *Feng Shui Chi* that flows through all aspects. (Helm , 2009, 47)

3.1.10 ROUND SHAPES

symbolize spirituality and peace, according to ancient Chinese *Feng Shui* home design masters. Round shapes create relaxing room design and pleasant mood.

3.1.11 SQUARE SHAPES

Symbolize stability in *Feng Shui*.

3.1.12 OVAL SHAPES

The energy of oval shapes is universal and powerful, so it attracts positive changes. (<http://www.design-decor-staging.com/blog/feng-shui-home-lucky-rugs-floor-carpets/13302>, 2015)

3.2 FENG SHUI COLORS

Colors and color combinations are very important factors in enhancing the *Feng Shui* of a space. The proper use of colors helps to harmonize the dynamics of an area and results in a positive mood and attitude for the people who reside there. There is a traditional color system can be follow. Each color is associated with a certain meaning that will affect people emotionally. (Golangco,2007,17)

In *Feng Shui*, five different families of colors interact with each other in a complex system of checks and balances, which has a relationship with feelings, moods, and even with systems and organs in bodies. (P. Castaneda, 2009,53) It is for this reason that research so specific about color combinations when individual choose room colors. These color choices can turn out be more effective when they are blended in the *Feng Shui* way. *Feng Shui* color combinations are made in such a way that they drive in '*Chi*' (positive energy) to living space.

- The Fire element: hues of red, pink, purple, sky blue, dusty pink, orange, iliac and peach. Those colors influence intensity, enthusiasm and passion, however too much of these colors create nervousness. Therefore, there should be minimum fire colors at home.
- The Earth element: hues of cream, beige, brown, dark brown and earthy tones. Those colors bring stability and balance.
- The Metal element: hues of gold, bronze, copper and brass. These colors influence communications, creativity and improve relationships with children. But too much presence of these colors may cause anxiety, unrest and emotional outbreaks.
- The Water element: darker hues of blue, teal, purple and black. Those colors influence your career, success, knowledge and wisdom.
- The Wood element: spectrum of green colors from light to dark. Those colors influence personal growth, creativity and ability to expand in new directions. (Roberts, 2005, 182)

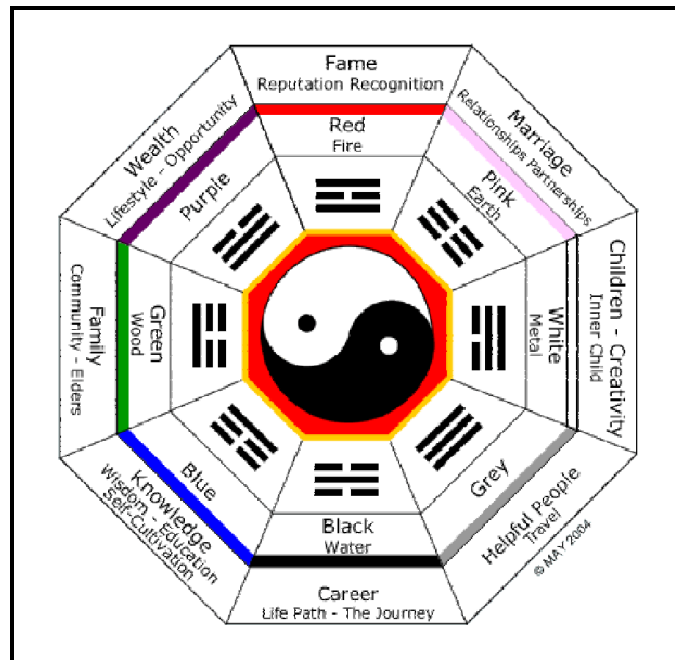


Fig. 1. Feng Shui colors.

3.2.1 YELLOW IN FENG SHUI DESIGN

Yellow is the *Feng Shui* color of intellect, wisdom, clear mind and tolerance. No wonder the rulers of Chins preferred yellow and gold symbols. (P. Castaneda, 2009,53) Yellow color design is especially recommended to *Feng Shui* kitchen, dining room and home office, since yellow room paint and furnishings help with work and decision making. But on the other side yellow color design is not recommended for bedroom interior decorating. (<http://www.design-decor-staging.com/blog/feng-shui-color-home-design-color-meanings/33309>, 2015)

3.2.2 RED IN FENG SHUI DESIGN

Red color is the warmest color. It is a dynamic *Feng Shui* color that has "Yin" energetic properties. Chinese *Feng Shui* experts say that red color is Chinese symbol of life. The first man's state, the energy gate, is colored red. Red is the color of blood, so people associate red color with life. Red color is recommended only for commercial and business interior decorating. It is not good *Feng Shui* color, unless it is used in moderation for home decorating.

Feng Shui home design guide does not recommend red color for bedroom decorating, except very soft shades of it, pink or peach tones. Pink color is a good *Feng Shui* color for decorating rooms. Tender pink and peach shades are ancient Chinese symbol of love. (P. Castaneda, 2009,55)

3.2.3 ORANGE IN *FENG SHUI* DESIGN

Orange color is Feng Shui color of emotions and creativity contributes to better self-expression. It is in unfavorable home zones compensates the negative effect and increases positive energy flow, Chinese *Feng Shui* experts say. Orange shades help fight bad mood and feel the joy of life. Orange color is a good choice for decorating all home interiors. Orange interior decorating ideas and furnishing look great in home offices, children rooms, family rooms, living rooms or dining rooms. (<http://www.design-decor-staging.com/blog/feng-shui-home-colors-chinese-symbols/2864>, 2015)

3.2.4 BROWN IN *FENG SHUI* DESIGN

Comfortable brown is the *Feng Shui* color of earth. Brown shades are the Chinese symbol of reliability, usability and consistency. *Feng Shui* home design experts do not use brown tones excessively. Dark brown is not good for wall painting, but it is perfect for furniture, curtains or carpets, especially to *Feng Shui* the bedroom or living room interiors, creating comfortable, warm and cozy décor. (P. Castaneda, 2009,57)

3.2.5 BLUE IN *FENG SHUI* DESIGN

Blue is the color of peace, security and trust in *Feng Shui*. Chinese *Feng Shui* home design guide recommends blue tones for bedroom decorating to feel calming and pleasant. While light blue upholstery fabrics create positive energy and pleasant living room décor.

3.2.6 PURPLE IN *FENG SHUI* DESIGN

Feng Shui purple is the color of spirituality. It is associated with intuition and meditation. This *Feng Shui* color is the symbol of devotion and idealism. (<http://www.design-decor-staging.com/ /feng-shui-color-home-design-color-meanings/>, 2015) Deep purple is a powerful decorating color, and People who prefer this color have creative personality, inclined to mysticism, Therefore it is the choice of leaders because it brings physical and spiritual energy. While light shades of purple, inspired by beautiful purple flowers, are symbols of tender feelings and spiritual thoughts. All tones of purple colors are good choice for solitary life room décor and spiritual reflections. (<http://www.design-decor-staging.com/ decorating-purple-room-color-schemes/>, 2015) Purple color design is recommended not only for home interior decorating, but also for places of worship, classrooms and for practicing traditional medicine. In addition purple tones are great for decorating the corner in the bedroom or living room, which is used for meditations.

3.2.7 GREEN IN *FENG SHUI* DESIGN

Green is the *Feng Shui's* color of movement. It is the ancient symbol of nature. Green tones are perfect for library, dining room and bedroom decorating. Forest green color tones of modern upholstery add freshness to bedroom decorating ideas. Attractive room décor accessories and modern furnishing fabrics in soft light green colors bring lightness and tranquility into bedroom décor. It also help people wake up fresh and feel rested in the morning. Relaxing green help people unite with nature and enjoy the emotional balance. (<http://www.design-decor-staging.com/blog/feng-shui-color-home-design-color-meanings/33309>, 2015)

3.2.8 TURQUOISE IN *FENG SHUI* DESIGN

Turquoise color is the mix of green and blue colors. The turquoise element of the good *Feng Shui* colors clears the mind and helps fight fears. Turquoise colors, especially turquoise-blue color, is the best home interior design colors for improving people's health, according to Chinese *Feng Shui* home design recommendations. So green- turquoise or turquoise-blue color are very good *Feng Shui* home design choices. (<http://www.design-decor-staging.com/blog/turquoise-colors-feng-shui-house/25786>, 2015)

3.2.9 WHITE IN *FENG SHUI* DESIGN

White is the *Feng Shui* color of purity. Europeans call all transparent objects white, but in the east white color design is not colorless. In Eastern cultures and in *Feng Shui* white objects have deep meanings. Indians and Chinese mourning clothes are white, because white is the symbol of non-existence. White brings a special meaning, energy and power of purity to Asian interior decorating style.

Also white is the symbol of freshness and renewal. *Feng Shui* home design experts suggest adding white to other room colors wisely, because white color design is not ordinary. White shades have deep meanings and should be combined with different interior design colors for proper *Feng Shui* home decorating. (P. Castaneda, 2009,52)

3.2.10 BLACK IN *FENG SHUI* DESIGN

Black is the *Feng Shui* color of force. It absorbs all light colors. Beside it is the symbol of strength, knowledge and mystery. Chinese *Feng Shui* decorating experts suggest to use black color for home design and decorating carefully, because dark tones can become the source of depression and bad mood.

3.2.11 GRAY IN *FENG SHUI* DESIGN

Gray is the color of restraint. *Feng Shui* design experts do not recommended a lot of gray in room color schemes. Ancient practitioners advised that gray color design can create an atmosphere of tension and fear. Elegant light gray is a good *Feng Shui* color for interior decorating ideas that help create pleasant for rest, for offices and receptions, where self-restraint and quiet atmosphere are appropriate. Also pleasant shades of calming gray, combined with warm colors, create a sense of joy, excitement and romance. (P. Castaneda, 2009,53)

Feng Shui color experts recommend combining other colors with a neutral gray color for home design, especially to *Feng Shui* the bedroom. (<http://www.design-decor-staging.com/blog/feng-shui-color-home-design-color-meanings/33309>, 2015)

3.2.12 GOLDEN COLORS IN *FENG SHUI* DESIGN

Golden colors and gold have always played a major role in life. Golden colors are traditional symbols of power, success and luxury, and in many cultures this noble metal has been an important part of luxurious interior decorating. Ancient Chinese *Feng Shui* masters believed that the power of gold awakens the body, activates all systems and energizes people. Golden colors *Feng Shui* interior decorating, creating an exciting and cheerful effect, improving memory and helping find better solutions for all problems. (P. Castaneda, 2009,55)

In addition *Feng Shui* experts think that golden colors are powerful *Feng Shui* colors, which reflect unique properties of gold, and symbolize the warmth and power to people and homes. But Chinese *Feng Shui* masters do not recommend golden colors are home decorations for children interior decorating. Children and teens can enjoy soft and bright yellow color shades without shine.

(<http://www.design-decor-staging.com/blog/golden-colors-modern-interior-decorating-attract-wealth-feng-shui-colors/65102>)

4 APPLYING *FENG SHUI* IN HOME INTERIORS

Feng Shui is one of the forms of interior decoration followed by the Chinese down the ages that is used for bringing positive energy throughout the home. Ancient *Feng Shui* home design guide is an attempt to explain how to create harmonious, balanced and relaxing home interiors. Today, apart from the Chinese, the western countries have also started applying the *Feng Shui* tips for their well-being. (http://etips.sulekha.com/why-is-feng-shui-so-important_129, 2015)

4.1 *FENG SHUI* LIVING ROOM'S UPHOLSTERY FABRICS DESIGN

Living room is one of the most important elements of home because it is a cozy zone, a gathering place for family members. So it should be is comfortable, welcoming, well-lit and warm. Upholstery fabrics inspired from *Feng Shui* makes living room more inviting and comfortable. (Helm , 2009, 9) *Feng Shui* upholstery fabrics colors for living room are very important to creating a happy environment and a great way to control and shift energy.

Upholstery fabrics in blue colors represent the water element, creating a cooling effect and comfortable environment that increases the productivity as Chinese *Feng Shui* masters recommend. (<http://www.design-decor-staging.com/blog/feng-shui-office-5-feng-shui-tips-office-design-decorating/67189>, 2015) Also a combination of fire colors such as red, orange, and yellow and earth colors like brown and green can have a great positive impact on spaces that are open to activities and conversations, and create a harmonious balance of earth and fire in living room.



Fig. 2. Feng Shui living room design

4.2 FENG SHUI BEDROOM'S UPHOLSTERY FABRICS DESIGN

Classic Chinese *Feng Shui* bedroom decorating ideas help arrange light bedroom designs and comfortable décor for people to enjoy inner peace and pleasure in beautiful bedrooms. (<http://www.design-decor-staging.com/blog/feng-shui-home-design-feng-shui-bedroom/32928>, 2015) Upholsteries play a very important role in creating the perfect soothing atmosphere. Calming colors such as Pastel and sober colors need to be chosen for peaceful sleep. Shades of greens, pinks, blues and violets are soothing to the eyes and the mind. But pink is the most suitable for bedroom as it is ideal for relationship. (Helm, 2009, 10) Avoid excessively bold and flashy colors like bright red, dark green, brown, etc. As they bring a heavy feeling within. The design and patterns must also be relaxing. (http://etips.sulekha.com/feng-shui-tips-for-harmonious-bedroom_3118, 2015)



Fig. 3. Feng Shui bedroom design

4.3 FENG SHUI DINING ROOM'S UPHOLSTERY FABRICS DESIGN

Dining room is where family meals are relished. *Feng Shui* stimulates the flow of *Chi* for a positive atmosphere and makes dining room a healthy place to eat in.

The room color is not just determined by the paint color but also by the upholstery fabrics (curtains and furnishing fabrics). Earthy tones and tones of pink, peach, brown etc. are positive colors that can be used for the dining room. (Helm ,

2009, 13) Light blues and greens are also positive to promote pure feelings of joy, romance and tranquility to the dining room. (http://etips.sulekha.com/feng-shui-blending-colors_2480, 2015)



Fig. 4. Feng Shui dining room design

5 DESIGNS' ARTISTIC ANALYSIS

Good *Feng Shui* room design feels balanced and harmonious, helping people to reach inner peace, calmness, live in agreement with the natural world and enjoy relaxing, atmosphere of their homes. According to this statement decorative curtain & furnishing fabrics are considered as per *Feng Shui*.

Therefore this research focused on the innovating contemporary designs suitable for printing upholstery fabrics and inspired from *Feng Shui* elements (symbols and colors). The following is a presentation for these designs:

5.1 LIVING ROOM'S UPHOLSTERY DESIGNS



Design Idea no. (1).



Suggested usage.



5.1.1 DESIGN IDEA NO. (1)

The creation process in this design idea based on the using of a group of stripes like tree trunks or columnar in shape which create stagnant energy according to *Feng Shui* masters. (Coleman, 2004, 37) In addition the designer used a range of blooming flowers that reflect delight and joy in *Feng Shui*. The designer used the values of interference and overlap between the design elements to give the sense of depth and anthropomorphism.

***Color:** This design idea uses the blue colors which used in *Feng Shui* to calm brain waves as well as help individuals focus on pertinent issues.(Coleman ,2004, 53) Also the use of gray shades may influence individuals' communications, creativity and improve their relationships which make this designs colors suitable to apply as living room's upholstery.

5.1.2 DESIGN IDEA NO. (2)

This design idea depends heavily on the use of multiple circular shapes and sizes that symbolizes in *Feng Shui* the peace and pure spirituality. It also considered as metal element which influence person's communications, creativity and improve relationships. (www.sereneinteriors.com, 2015) The use of circular shapes creates an atmosphere of comfort and relaxation when used in living rooms. These shapes repeated randomly that shows the values of overlap, overlay and zoom in and out to break the monotony of repetition and confirmation the sense of movement resulting from the circular shape.

***Color:** This idea depends on the using a combination of earth colors (brown – green) and fire colors (red – orange – yellow). (www.sereneinteriors.com, 2015) These colors combination supposed to have a great positive impact on spaces that are open to activities and conversations, bring stability and balance to living rooms.



Design Idea no. (2).



Suggested usage.

5.2 BEDROOM'S UPHOLSTERY DESIGNS

5.2.1 DESIGN IDEA NO. (3)

Upholstery designs with flowers bring love and prosperity. Floral designs with beautiful flowers are very romantic bedroom decorating ideas. So this design idea was built on the use of a group of adjacent squares that take the vertical and horizontal direction in repeated composing longitudinal and transverse strips divide up the work space. These squares have been filled of blooming flowers which reflects the strength of growth and a happy life in *Feng Shui* which is commensurate with the using of this idea as bed rooms' upholstery fabrics .

***Color:** Pink-red colors used heavily in this idea because pink is the color of love in *Feng Shui*, red-pink upholstery fabrics interfere with the flow of energy and peaceful atmosphere (www.design-decor-staging.com, 2015) that ignites the spiritual passion associated with the color pink. (Coleman, 2004. 37) also the repetition of the wide range colors in transparency, brightly, and gloomy creates a type of rhythmic harmony in the artistic work.



Design Idea no. (3).



Suggested usage.



5.2.2 DESIGN IDEA NO. (4)

In this idea the designer used a group of flower trees overlapped heavily with each other at the bottom of the design while rising in lightness in the upper part where interferes with a group of birds. Flower with purple or red blossoms in *Feng Shui* enhances love and romance. (Roberts, 2005, 205) While bird is the symbol of love, freedom and happiness. (<http://fengshui.about.com> ,2015)

Therefore flowers and birds are suitable with the design such as bed rooms' upholstery fabrics .Where the roses and birds in *Feng Shui* symbolizes love and passion.

***Color:** In bed room's upholstery earth colors and skin tones like pink is sedating and calming. It also symbolizes love and romance. Beige color which used in design's background is such a vital color for good *Feng Shui* design it gives enough nourishment to design with its worm cheerfulness. Pink, green combined with cream promote complete relaxation to bed room.



Design Idea no. (4).



Suggested usage.

5.3 DINING ROOM'S UPHOLSTERY DESIGNS

5.3.1 DESIGN IDEA NO. (5)

The idea was built on the use of bamboo trees, which in *Feng Shui* is considered a symbol of strength, growth and prosperity and is working to promote positive energy as *Feng Shui* experts believe in. The designer has been repeated bamboo trees in vertical rising direction in the design. These bamboo trees with vertical direction considered as wood element which influences personal growth, creativity and ability to expand in new directions. (www.sereneinteriors.com, 2015)

***Color:** Green is the color of nature and signifies youth, growth, calmness and freshness in *Feng Shui*. Therefore this work uses a variety group of green colors which are favorable *Feng Shui* colors used to create vitality for health, (Golangco,2007,17) and support prosperity energy in a space. (Coleman ,2004,58) also green color promote good relationship in the space (<http://etips.sulekha.com/>, 2015) so, this design can be very suitable as dining room's upholstery. A combination of the colors green and yellow in the background is considered to be the most powerful color combination in *Feng Shui*. (Golangco,2007,18)



Design Idea no. (5).



Suggested usage.

5.3.2 DESIGN IDEA NO. (6)

This idea depends on the formation of circular forms reflect the water element in Chinese art and who flow the positive energy in the place depending on the rules of *Feng Shui* and orange trees flower that inspire the sense of happiness, joy and optimism. All of these elements with its reflections were suiting the upholstery fabrics of dining rooms where the family gather together spreading the sense of joy and enjoy life.

***Color:** Orange or yellow, resembling the color of the sun, is the color of longevity and royalty. (Golangco,2007,18) Appear in this work, the use of a wide group of orange shades according to *Feng Shui* it is very cheerful, warm and encourages conversation so it is very suitable to use in dining rooms.

Splashes of white and gray which are metal colors could increase the *Chi* circulation in the area. (<http://etips.sulekha.com>, 2015)



Design Idea no. (6).



Suggested usage.

6 RESULTS

At the end of this study, the research achieved the hypotheses which are posed at the research introduction. The research reached the following results:

- The artistic study of *Feng Shui* elements (symbols and colors) contributed to clarify its meaning and its psychological effects on the individual, which helped in the identification of new art and the use of aesthetic and plastic values as a source of innovation designs suitable for printing contemporary upholstery fabrics.
- The identification of the different psychological effects of shapes and colors contributed in the ease of realizing the elements and color groups that fit the upholstery fabrics for each room in the home. The elements and the colors of the fabric of each of the bedrooms, living rooms and dining rooms came different from each other and each design group bearing Plastic unique characteristic values.
- The research presented six printed upholstery designs with its suggested usage. These designs depending on *Feng Shui* symbols and colors.

7 RECOMMENDATIONS

The research recommends the following:

- The need to encourage the Egyptian designers and creators to study and survey different arts and cultures and take advantages of its artistic values and plastic components in creating designs keep pace with global trends in design in terms of the psychological effects of color and form.
- The need to apply the scientific artistic applied research and make optimization use to link between the fields of art and industry.

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